



## IM's Horizon Goals 2025-2035

After much prayer, discussion, and careful analysis, the IM Leadership Team set three major goals for IM to pursue over the next ten years. This long-distance look calls us to walk by faith toward a future only God can fully bring into view.

1. See 100 new missionaries commissioned by the IM Board
2. Meet 3 critical financial targets:
  - a. Reach and sustain a minimum annual total of \$1 million for the WMO.
  - b. Acquire \$3 million for the Grow Fund Endowment. The annual earnings will provide seed money for launching new missionaries.
  - c. Raise \$10 million for Cornerstone Endowment. The interest produced will provide long-term, sustainable income for the General Fund.
3. More than double the number of Free Will Baptists outside of North America, from over 50,000 to 120,000.

Three key directors who are heading up these horizon goals and keeping our Stateside ministry team dedicated and focused on moving IM towards a stronger future share their thoughts:

"I am excited about the challenge and refocusing that the Horizon Goals will bring to our **Free Will Baptist family outside of North America**. It all starts with **reaching one million people with the Gospel** in the next ten years. This means presenting the Gospel in a way that people can understand and respond to it. If only 6% of the one million respond positively and accept to follow Jesus, that adds another 60,000 people to our churches worldwide, enough to enable us to attain the **goal of having 120,000 in attendance by 2035**. That kind of increase will also enable us to double the 1,010 churches that already exist. Jesus does want us to tell others the Good News; He does want us to start new churches; He does want to see our churches grow. **It is not about the numbers, but about seeing the spread of the Good News into every area of the world.**"

— *Kenneth Eagleton, Director of Field Partnerships*

"Our **long-term financial goals** are more than just numbers; they form the foundation that will **enable IM to serve boldly and sustainably for generations to come**. By increasing the **Cornerstone Endowment** to \$10 million and the **Grow Fund Endowment** to \$3 million, we **ensure the stability** needed to pursue our mission with unwavering resolve. Additionally, reaching and sustaining \$1 million in **World Missions Offering** annual revenue allows our **global impact to expand with both vision and purpose**. Above all, our objective is, and always will be, to spread the Gospel to the ends of the earth."

— *Don Matchett, Director of Development*

"To see 100 new missionaries commissioned in the next 10 years is to see all three of these Horizon goals realized. At this point, **over 80% of our current missionaries have participated in one of our short-term programs** (ETEAM, College Missions Program, The Hanna Project), and that percentage continues to grow with each board meeting. But what does it look like for these students to go through these short-term programs, to experience how the Lord is working overseas, and to see how the Lord has prepared them to join Him in His work there, and to not be able to get there because of finances? What does it look like to **add 100 additional laborers into areas of the world where the name of Jesus has not even yet been spoken**? These Horizon Goals are not just targets we wish to aim for, but they are the culmination of what we see throughout Scripture as the church became the Church. We are committed to training your students **well**, to sending them out **well**, and to preparing them **well**, but none of these goals happen without **your help**. Will you join us as we commit to more than doubling the number of commissioned missionaries in the next 10 years? **Maybe the Lord is calling you** to be part of that 100."

— *Leslie Nichols, Director of Mobilization*

You can be a vital part in helping IM accomplish these goals. Learn more and give towards these efforts: [www.iminc.org/about/](http://www.iminc.org/about/)

### How can you be part of what God is doing around the world? Support IM's General Fund!

When you give to the IM General Fund, you invest in the future of IM missionaries, ministries, and partners around the world who are dedicated to sharing the Gospel. IM is not about programs, strategies, or statistics; **IM is about the Gospel!**



Give to the General Fund by scanning the QR code or visiting: [www.iminc.org/generalfund/](http://www.iminc.org/generalfund/)

Why not reach out to one of our missionaries who are in the States raising support and invite them to your church? They'd love to share about their ministry and how God is working around the world to fulfill the Great Commission. Scan the QR code to view the full list of missionaries who are Stateside. They'd love to hear from you!



# Together We Go. Together We Send.

On December 10-11, 2025, the IM board met to celebrate how IM is advancing as we continue the mission of sharing the Gospel around the world together. **Tiffany Carpenter**,



from South Point, Ohio, was commissioned by the board to serve in Bulgaria for a two-year internship. Partner with her by giving! **Jacob and Hailee Voltz** recently came back to the States after serving in Bulgaria during their two-year internship and will return as career missionaries. **Hannah Goucher** met with the board as a career missionary and shared her plans to return to Japan to continue her language studies and ministry in Hokkaido.

As many answer the call to go, we could not continue the mission without those who send. Together with our donors, missionaries, and churches, we will continue carrying the Light of Christ to the unreached. Read the full release here with even more exciting highlights from the recent IM board meeting: <https://bit.ly/48BqsJS>

## AN IM GOSPEL STORY

a humble kitchen in Havana to the fields of Las Martinas, God used ordinary people and simple acts of obedience to plant one of the first Free Will Baptist churches in Cuba.

**— A partnership Gospel story from Cuba**

### REFLECTION QUESTIONS:

*How have you shared the Gospel recently with someone? How has the Gospel impacted your own life?*

A single Bible, given to a tobacco farmer during the off-season, sparked a movement of faith, leading an entire community to Christ. From

## FAMILY HAPPENINGS



The **Champions** shared, "Before we arrived in Japan, we prayed that God would help the kids to make friends. He answered and provided! We are thankful."

**Jane Ketterman** had the joy of playing Ms. Stacy in Welch College's production of *Anne of Green Gables*.



**Grace Carney** has been accepted for ETEAM St. Croix and the Truth and Peace Leadership Conference this coming summer.

The **Herrens** were able to be with both sides of their family this year on Thanksgiving. They shared, "It was a sweet time!"



The **Bishops** had a mochi (pounded rice) making day at their kids' school in December.

The **Reeves** returned to the field in France



in the middle of December. Before they left, Jerry and Barb Gibbs prayed over them at The Donelson Fellowship Church in Nashville, TN.

## WMO 2026 Theme

**Share the Gospel! Give a million. Reach a million.** This is the theme for our **World Missions Offering** in 2026. It aligns well with the three major IM Horizon Goals for 2025-2035. The WMO supports new missionary funding, the IM General Fund, and IM Global Partners. This coming year, we will continue to provide our standard WMO resources for churches and individuals, as well as introduce a few new ones, including the **WMO Prayer Calendar Magnet, Monthly Missions Moment downloads, posters, and more.**



**Sign up for the WMO Newsletter** to be the first to receive WMO news and access to the resources: <https://bit.ly/wmnewsletter>



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